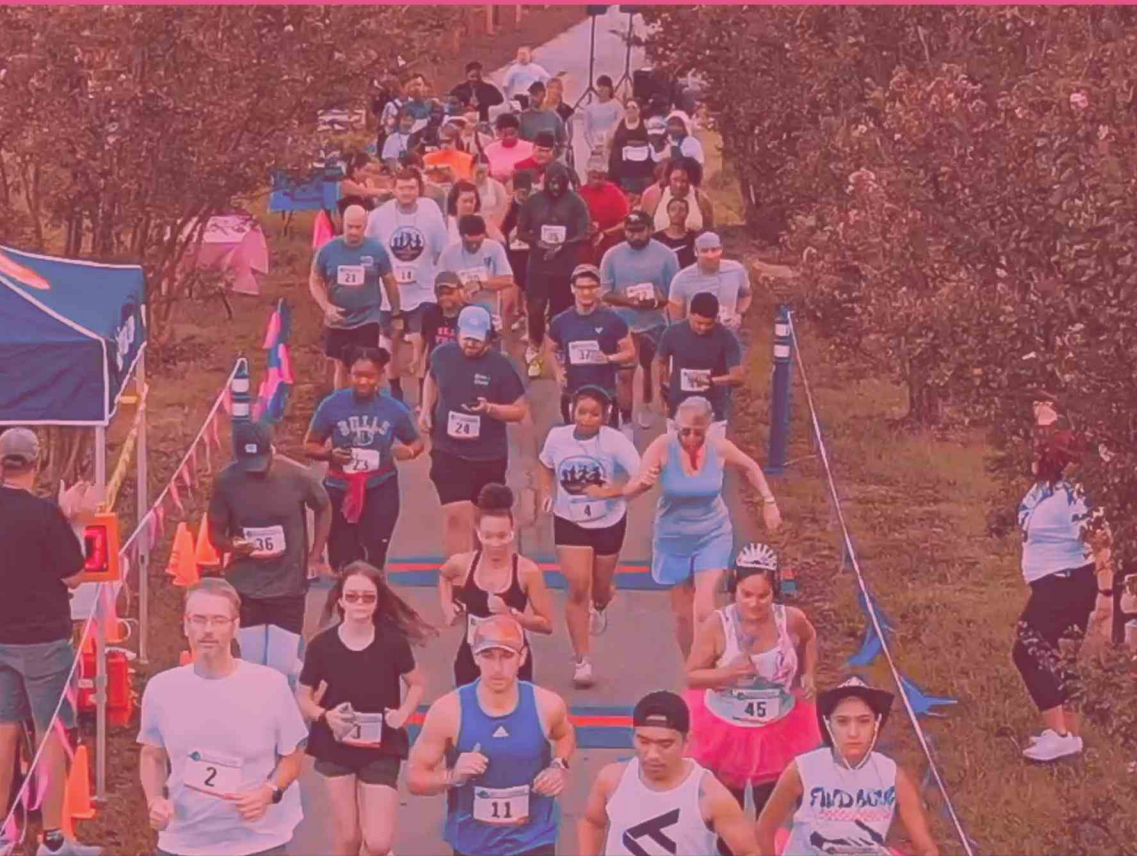




**PARTNER WITH US
FOR THE 2025 5K:**



**BUILDING A HEALTHIER, STRONGER
COMMUNITY TOGETHER!**



CO-ED 5K

**RUN/
WALK**

ABOUT US



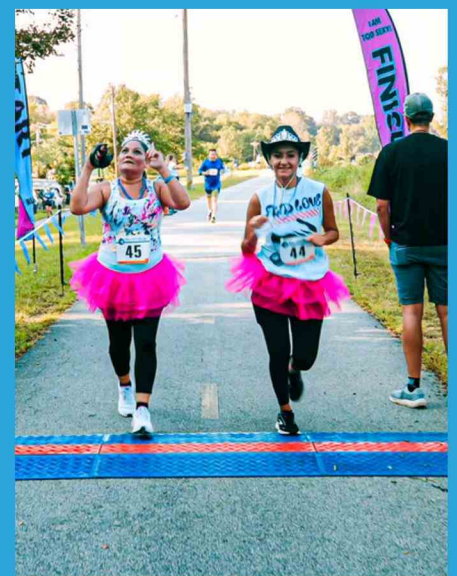
The I AM Too Sexy 5K is more than just a race—it's a movement that empowers confidence, movement, community, and inclusivity.

Our mission is to inspire individuals of all fitness levels to embrace their unique journey while promoting physical and mental well-being. Whether running, walking, or cheering from the sidelines, this event proves that everyone is Too Sexy!



2024 EVENT HIGHLIGHTS:

- NAMI partnership for mental health awareness
- Custom medals, DJ, celebration corner, and in course motivation
- Featured on WRAL News
- Plans to grow 2025 event

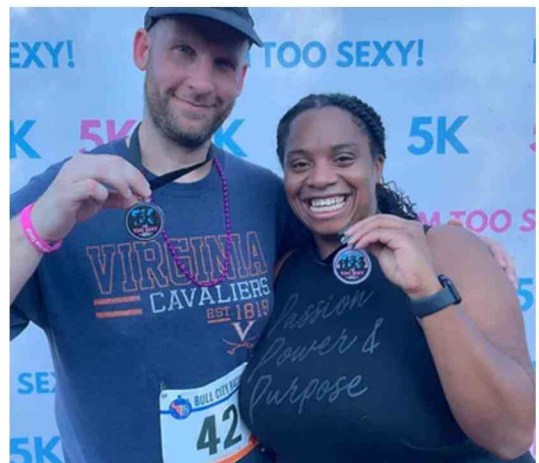
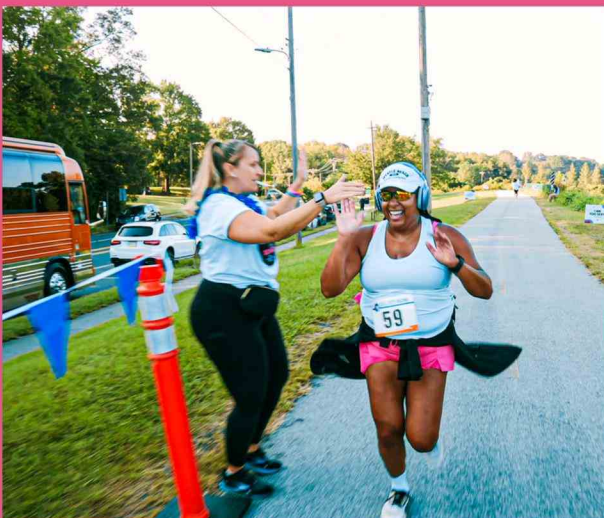


ABOUT THE EVENT



This annual event features:

- Unique theme focused on confidence and empowerment
- Custom medals for all participants
- Energizing DJ and Celebration Circle
- In course motivation
- Focus on mental health awareness
- Inclusive for all fitness levels
- Professional race timing



The I AM Too Sexy 5K began as a fun and empowering way to bring people together. In 2024, it returned with a bang, reminding participants of the importance of community, movement, and showing up for themselves!

WHAT'S NEW?

For 2025, we're introducing a Virtual 5K in May for participants to join from anywhere and keeping our signature In-Person 5K in September alive with the energy we're known for.

BE A SPONSOR!



Showcase your brand, inspire confidence, and be part of a growing movement with more participants, more impact, and endless opportunities to support a motivated, health-conscious community!

2025 EVENT DETAILS

VIRTUAL

DATE: MAY 2025

LOCATION: ANYWHERE

IN PERSON

DATE: SEPTEMBER 20TH, 2025

LOCATION: DURHAM, NC

DISTANCE: 5K (3.1 MILES)

**Be part of an
event that inspires
and celebrates
personal
achievements.**





SPONSOR BENEFITS

01

Brand Exposure

Showcase your business through event materials, social media campaigns, and media coverage, reaching a health-conscious, motivated audience.

02

Exclusive Recognition

Stand out with personalized shout-outs, premium logo placement, and custom perks designed to amplify your brand.

03

On-Site Presence

Highlight your business with booth space, branded banners, or product sampling to engage attendees in person.

04

Community Impact

Partner with an event that promotes mental health awareness and empowerment, aligning your brand with meaningful change.

05

Targeted Engagement

Connect directly with participants and attendees who value wellness, movement, motivation, and community.

SPONSORSHIP PACKAGES

TOO SEXY SPONSOR

- Logo on Bib Featured in email blast
- Press release mention
- Featured in social media campaign
- Special PA announcements mentioning sponsor name during/after race Logo placement on the race programs
- Prominently listed as sponsor on website with link
- Booth Presence (if desired)
- 4 Complimentary race entries

\$2,500



IMPACT SPONSOR

- Featured in social media campaign
- Special PA announcements mentioning sponsor name during/after race Logo placement on the race programs
- Listed as sponsor on website with link
- Booth Presence (if desired)
- 3 Complimentary race entries

\$1,250

SPONSORSHIP PACKAGES

INSPIRATION SPONSOR

- Special PA announcements mentioning sponsor name during/after race
- Logo placement on the race programs
- Listed as sponsor on website with link
- Booth Presence (if desired)
- 2 Complimentary race entries

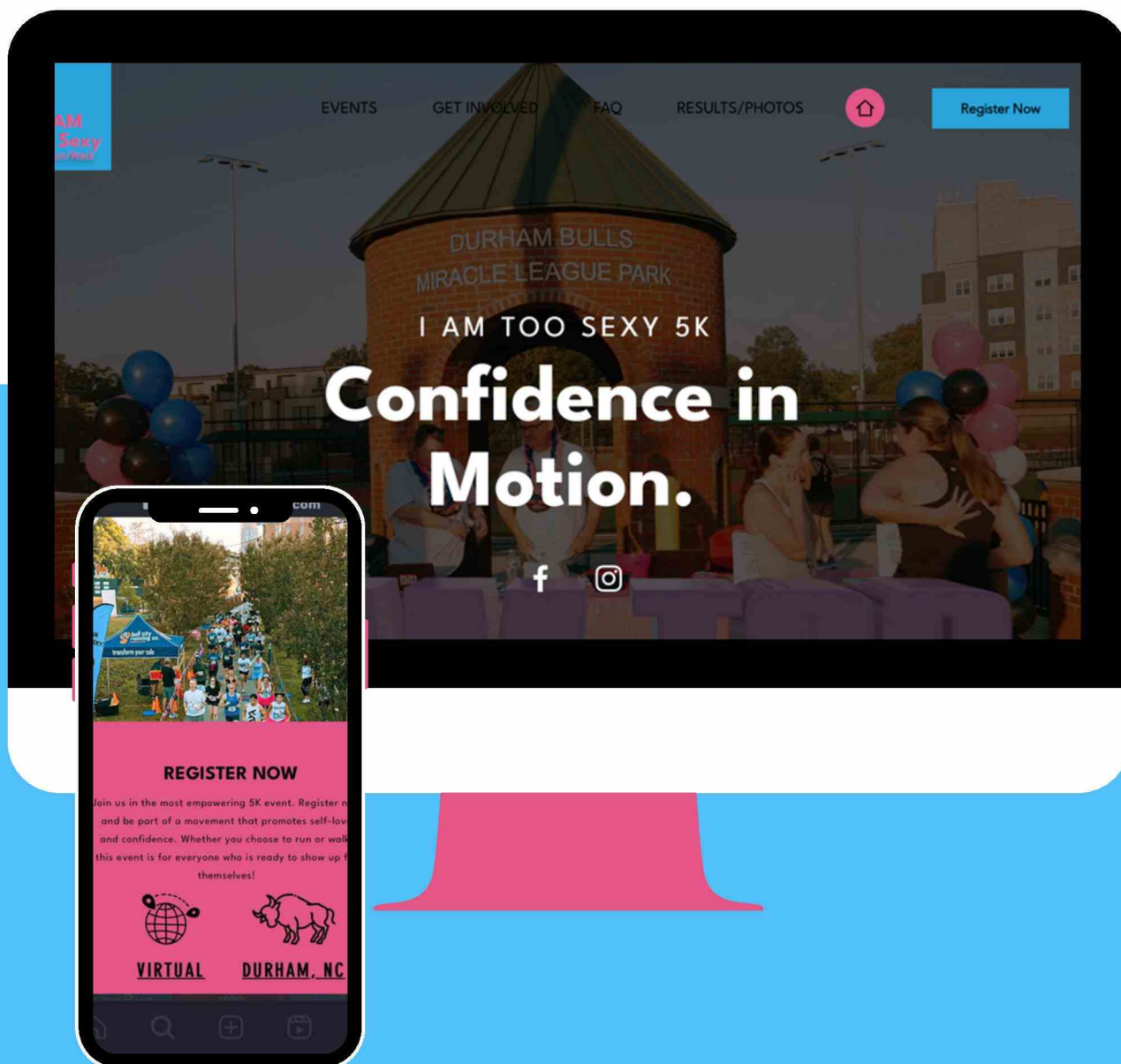
\$750



BOLD SPONSOR

- Listed as Bold sponsor on website
- Booth presence (if desired)
- 1 complimentary race entry

\$250



JOIN US

Become a part of this inspiring event by signing up as a sponsor today. Let's work together to build an unforgettable race experience that promotes health, well-being, and community spirit.

**BE PART OF THE RACE. BE PART OF THE COMMUNITY.
LET'S MAKE 2025 THE BEST YEAR YET!**



THANK YOU FOR PARTNERING WITH US TO HAVE AN IMPACT!

CONTACT

Phone: (919) 238-9544

Website: www.iamtoosexy5k.com

Email: 5K@iamtoosexymovement.com

Address: 3307 Watkins Rd STE 174
Durham, NC 27707

